Factors in the Continuation of Bullfighting in Tokunoshima Island, Japan



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Management of Bullfighting Many people share expenses and income.					
investment	\rightarrow	Fee	_	expense	= dividend
Promoters Spectators Owners Promoters					
Many spectators back up games by paying entrance fee.					











Signification of Bullfighting



Joy of Victory

Stress Release

- Local valuation
- "Effort and Luck"

Sharing the joy Good relations among families and neighbors

Rules of Fighting



Don't fight against your neighbors nor your friends.
Sportsmanship "Become friends after game."

Impact on people outside Emigrants from the island Bullfighting gives me emotional support.

Kobe city

- 30,000 people from Tokunoshima
- 1990': reproduction of bullfighting

Conclusion Continuation of Bullfighting

Bullfighting plays roles in •••

- Raising young people.
- Making social value, Local identity
- Making good relation among people internal and external islands.

